



Content Circles

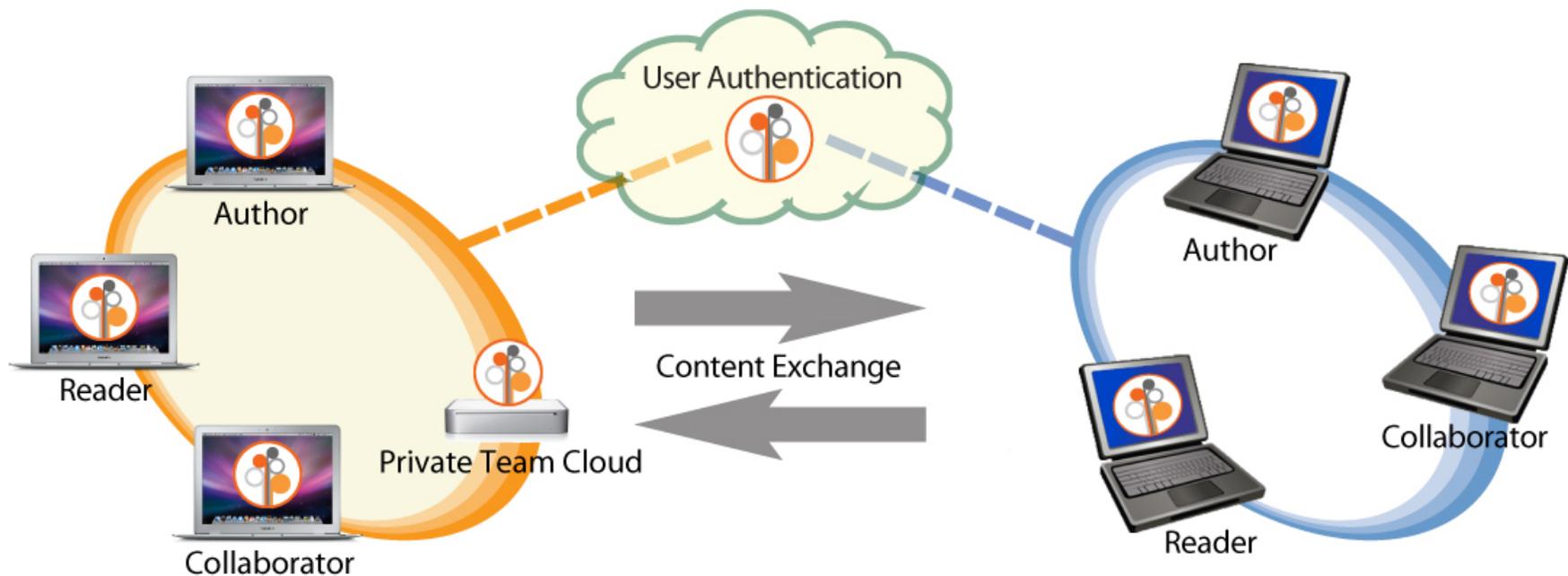
Private Team Collaboration

Gilbane Conference San Francisco



Simple ... Secure ... Private

unique cloud/p2p hybrid architecture



Employees of different companies can share, collaborate, track and manage content in private Circles (workspaces).
Circle members are all peers but have different access rights and control over content.
A "Private Team Cloud" facilitates content exchange between online and offline members.



Why?

- **Privacy and Control**
 - Customer content never stored in the “public cloud”
- **Offline access**
 - Customer always has access to his content on his desktop
- **Enterprise Content Management (ECM) integration**
 - Customer can access SharePoint, Alfresco, DocuShare, ...



Product Overview

Create and access your circles.
Organize circles by tags.
Status indicators tell you what's new.

Add, review and change content.
Content Circles keeps track of
versions for you.

Invite others to your circle.
Click on someone online to chat.
Easily access your enterprise content.

The screenshot shows the Content Circles web interface. At the top, there's a navigation bar with icons for 'Create Circle', 'Add Content', 'Create Folder', 'Add Contact', 'Add Comment', 'Delete Content', 'Help', and 'Feedback'. Below this is a sidebar on the left titled 'Marketing (11)' containing a list of circles with status indicators (e.g., Adobe Circle, Alfresco Webinar prez, CC Marketing, CC Web Design, Content Circles M..., Jan Daley-Austin, John Butler, Malcolm Hobbs, Matheson Marketing, Strategic Partners, Technology Partners). The main area displays a file list for 'Content Circles Marketing' with columns for name, status, size, and modified by. A file 'Overview_with_callouts.ai' is highlighted. Below the file list, there's a detailed view for the selected file, showing its owner (sri@contentcircles.com), modified date (today at 13:09), size (395.5 kb), and locations. On the right, there's a 'My Contacts' sidebar with a list of names and checkboxes, including Anthony Juliano, Anup Engquist, Ashish Shah, Bruce Graham, CC Central, Dave Harris, Greg Pickrell, Greg Robinson, Guy Anderson, Jan Daley-Austin, Jeff Heywood, John Butler, John Gonzalez, John Peck, Kishore Motwani, Lane Kagey, Larry Vogel, Luis Sala, Malcolm Hobbs (G), and Malcolm Hobbs (Y).

See circle information at a glance.
Review and add comments and tags.
Track and update content in published locations.



Sample Customers

SuccessFactors
Business Execution Software



SNS
TECH
Emerge · Evolve · Establish

CARDINAL
— VENTURE CAPITAL —



Thank you!