

Pavilion September 9-11, 2003
 Conference September 8-12, 2003
 Moscone West, San Francisco

How to Register

1. Web site: www.Seybold365.com/sf2003
2. Phone: 800-915-9801 International: 508-743-0101
3. Fax: 508-759-4552
4. Mail: Seybold San Francisco 2003, c/o CDS, 107 Waterhouse Road, Bourne, MA 02532

1 To register, please complete sections 1-4. Note: Registrations must be accompanied by full payment to be processed. For additional registrations, please make a copy of this form. (Each registration MUST be filled out separately.)

First Name/Given Name: _____ Last Name/Surname: _____
 Job Title: _____ Company: _____
 Address: _____
 City: _____ State/Province: _____ Zip/Postal Code: _____ Country: _____
 Telephone: _____ Facsimile: _____ *Email: _____

Priority Code: _____
Enter the Priority Code found on your direct mail or email and you will be eligible to win an Apple 5 GB iPod!*

*This prize drawing is open to all Seybold SF 2003 registrants who include a valid priority code with their registration. Drawings will be held on or before September 10, 2003, and the winner will be notified by email. You do not need to be present to win.

*A valid email address is required for your Registration confirmation. Medialive will only use your email address to confirm your registration and, with your permission, may also send you related news, updates, and special offers. We will not release your email address to any third party.

- Keep me informed about Seybold sponsored events. I'd like to receive information and news that's of interest to me from Medialive exhibitors or other companies.

2 Register for Seybold San Francisco 2003

For group discounts, please call 650-372-6785.

Platinum Passport: five full days \$1,995 (\$2,295 after 8/22/03)
 Your all-access pass to get it all! With the Platinum Passport, you'll have the flexibility and freedom to attend any Conference, Intensive, or Tutorial of your choice—all week long. The Platinum Passport package includes lunch throughout the week, an official conference tote, and a special gift exclusive to Passport holders.

Conference: two-day conference \$995 (\$1,295 after 8/22/03)

- Creative Pro Conference, Sept. 8-9
- Digital Imaging Conference, Sept. 11-12
- Digital Media Conference, Sept. 11-12
- Future of Print Conference, Sept. 8-9
- Technical Illustration Conference, Sept. 11-12
- Seybold-CIP4 JDF Summit, Sept. 11-12
- Gilbane Content Management Conference, Sept. 9-10
- IDEAlliance XML Conference, Sept. 11-12
- PDF Conference, Sept. 10-11
- The Enterprise Publishing Conference, Sept. 8-9
- Web Design Conference, Sept. 8-9

Intensive: one-day course \$495 (\$595 after 8/22/03)

- Color Production, Sept. 11
- Design Intensive, Sept. 8
- DRM Intensive, Sept. 8
- OS X Intensive, Sept. 12
- Print On Demand, Sept. 10
- Technical Publications, Sept. 11
- XML-Web Services Intensive, Sept. 10

Half-Day Tutorial: \$295 (\$395 after 8/22/03)

Number of Tutorials (\$295 each): _____ Please fill in the course number of all Half-Day Tutorials you are registering for (found at www.Seybold365.com):

_____ # _____ # _____ # _____

All of the above items include FREE admission to Pavilion floor and Keynotes.

Seybold Publications

- The Seybold Report—Domestic Address: \$99
- The Seybold Report—International Address: \$124

Pavilion Pass: FREE before September 5 (On site, \$25)

PAYMENT METHOD (Prepayment is required)

Payment in U.S. funds, drawn on a U.S. bank, MUST accompany this form.

- Check Number _____ (Made payable to Seybold Seminars) for \$ _____

CREDIT CARD AUTHORIZATION

I would like to use my credit card to charge my

- attendance accommodations *The Seybold Report* subscription
 American Express MasterCard Visa

CREDIT CARDHOLDER'S NAME _____

CARD NUMBER _____

EXPIRATION DATE _____

SIGNATURE OF CREDIT CARDHOLDER _____

Persons under the age of 18 are not permitted on the Pavilion floor, including infants. Recording devices and cameras, still or video, are prohibited. Attendee consents to any recording of the event by Medialive International, Inc. or its designees. Students admitted by prior arrangement only.

CANCELLATION, SUBSTITUTION AND REFUND POLICY: If you must cancel your Seybold San Francisco 2003 registration for any reason, notify our registration department in writing by fax 508-759-4552 or email Seybold365@cdsreg.com. All cancellations received by August 8, 2003, will be subject to a \$250 cancellation fee. After August 8 all cancellations are liable for full Seybold San Francisco 2003 registration fee, no refunds. Registrants may send a substitute attendee for this event if written notice is received prior to Seybold San Francisco 2003. Medialive International, Inc. reserves the right to rescind any registration and in that event will return 100% of the registration fee. All dates and times of the Seybold San Francisco 2003 program are subject to change.

If you have a disability and require special assistance, please call us at 508-743-0101 by Friday, August 8, 2003.

3 Tell Us About Yourself This section must be completed to process your registration.

1. What is your company/organization's primary business activity? (Select ONE only)

- 1A. Advertising, Public Relations, Promotions
- 1B. Architecture
- 1C. Commercial Printer
- 1D. Defense/Military
- 1E. Digital Media/Video Producer
- 1F. Education/Training
- 1G. Engineering /R&D
- 1H. Entertainment/Media
- 1I. Financial Services/Banking/Insurance
- 1J. Government
- 1K. Graphics Arts/Design
- 1L. Healthcare/Medical/Pharmaceuticals
- 1M. IS/IT Consulting
- 1N. Magazine/Newspaper/Book Publisher
- 1O. Mfg: Computer/IT
- 1P. Mfg: Non-computer/IT
- 1Q. Non-IS/IT Consulting
- 1R. Publishing/Production
- 1S. Service Bureau/Prepress
- 1T. Software Developer/Publisher
- 1U. Systems Integration
- 1V. Travel/Hospitality/Food Service
- 1W. VC/Investment Bank
- 1X. Web Publishing
- 1Y. Wholesale/Retail/VAR/VAD: Computer/IT
- 1Z. Wholesale/Retail/VAR/VAD: Non-computer/IT
- 1AA. Other (Specify) _____

2. What is your primary job function? (Select ONE only)

- 2A. Advertising
- 2B. Animation
- 2C. Art/Creative Director
- 2D. Content Management
- 2E. Digital Imaging
- 2F. Education/Training
- 2G. Effects
- 2H. Executive Management
- 2I. Graphic Consulting
- 2J. Graphic Designer
- 2K. IS/IT Consulting
- 2L. Marketing
- 2M. Non-IS/IT Consulting
- 2N. Photographer
- 2O. Prepress/Production
- 2P. Print Management
- 2Q. Production Management
- 2R. Public Relations
- 2S. Publication Management
- 2T. Sales
- 2U. Systems Manager/Director
- 2V. Technical Documentation
- 2W. Venture Capital/Investor
- 2X. Video/Audio/Digital Media Production
- 2Y. Web Administration
- 2Z. Web Development
- 2AA. Writing/Editing
- 2BB. Other (Specify) _____

3. What are your areas of interest? (Select ALL that apply)

- 3A. Content Management
- 3B. Creative/Design Publishing Tools
- 3C. Digital Imaging
- 3D. Digital Media
- 3E. PDF
- 3F. Print
- 3G. Technical Documentation
- 3H. Technical Illustration
- 3I. Web Design and Development
- 3J. XML
- 3K. JDF

4. What is your job responsibility? (Select ONE only)

- 4A. President/CEO/Owner
- 4B. Vice President
- 4C. Director
- 4D. Manager
- 4E. Professional
- 4F. Staff
- 4G. Student
- 4H. Other (Specify) _____

5. What is your purchasing authority? (Select ONE only)

- 5A. Final
- 5B. Specify
- 5C. Recommend
- 5D. No Role

6. What is your company/organization's size? (Select ONE only)

- 6A. Less than 25
- 6B. 25-99
- 6C. 100-499
- 6D. 500-999
- 6E. 1,000-9,999
- 6F. 10,000 or more

7. Which of the following products are of interest to you? (Select ALL that apply)

- 7A. Animation Software
- 7B. Business Applications
- 7C. Commercial Printers
- 7D. Computer Systems/Workstations
- 7E. Content Management
- 7F. Desktop Printers
- 7G. Desktop/Portable Imaging Devices (Scanners, Digital Cameras)
- 7H. Digital Imaging Hardware
- 7I. Digital Imaging Software
- 7J. Digital Media Hardware
- 7K. Digital Media Software
- 7L. Engineering (CAD/CAM)
- 7M. Graphic Design Hardware
- 7N. Graphic Design Software
- 7O. Internet Development Tools
- 7P. Multimedia Software
- 7Q. Multimedia Hardware
- 7R. Network Equipment
- 7S. PDF
- 7T. Prepress/Imaging Hardware
- 7U. Print Production Software
- 7V. Publishing Management Tools
- 7W. Storage
- 7X. Systems Management
- 7Y. Web Technology Tools
- 7Z. XML
- 7AA. Prepress/Imaging Software
- 7BB. Other (Specify) _____

4 Hotel Accommodations Complete this section for hotel reservations.

To reserve a discounted Seybold SF room, our staff must make a reservation for you at one of the hotels listed at www.Seybold365.com/travel. Please indicate your hotel choices, in order of preference, by writing the hotel names in the spaces provided below. Also, please indicate single or double occupancy as well as your arrival and departure dates. **IMPORTANT: All hotels require a one-night deposit plus 14% room tax (tax subject to change) to guarantee your reservation. Please supply your credit card name, number, expiration date, and the cardholder's name and signature in space provided.**

NOTE: Changes, cancellations, and refund policies are determined by the individual hotels. Some hotels may elect to charge your one-night deposit upon receipt rather than waiting for your arrival. Also, a minimum credit card fee may apply at some hotels. Room rate and tax are subject to change. **Please note: A credit card MUST be supplied to guarantee your hotel reservation.**

Please list in order of preference; four choices must be indicated, or for the latest availability and online reservations, visit www.Seybold365.com/travel.

Hotel Choice	Single/Double	Hotel Choice	Single/Double
1 _____	_____	3 _____	_____
2 _____	_____	4 _____	_____

Arrival Date _____ Departure Date _____
 Share with (Name) _____
 Special Request _____

CREDIT CARD INFORMATION (if different from registration information)

Cardholder Name _____
 Credit Card Number _____ Exp. Date _____
 Billing Address _____
 Cardholder Signature _____

In the event that none of my choices are available, I authorize Medialive International, Inc. to assign an alternate hotel for me.