Why Content & XML Integration Technologies are Fundamental

We can’t imagine anyone disagreeing with our title with any conviction these days. But many may agree with what it says mostly because of glowing research reports, breathless press releases, or enthusiastic reporting in the trade press. The Internet company meltdown should have made us all a little more critical. This month we explain why we believe content technologies and XML-based integration technologies are even more fundamental than you may think by looking at some long-term trends in computing, the effect of commerce, and what companies are doing in the current economic climate.

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